

Message Text

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44

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 061245Z AUG 74

FM AMEMBASSY ATHENS

TO USDOC WASHDC

INFO SECSTATE WASHDC 4789

UNCLAS ATHENS 5421

E.O. 11652: N/A

TAGS: BEXP, GR

SUBJECT: INDEX 74 AUTOMOTIVE SERVICING EQUIPMENT CATALOG EXHIBIT

REF: (A) USDOC 10005, (B) ATHENS 4063, (C) TELCON BOUTON/
PATERSON 7/16

1) EMBASSY OCCUPIED 52 SQUARE METER STAND IN INDEX 73 OF WHICH 32 SQUARE METERS GRATIS. BOOTH LOCATION VERY DESIRABLE (CENTRALLY LOCATED, ATTRACTIVE, PROMINENT) AND EMBASSY WISHES RETAIN FOR 1974.

2) FOLLOWING FURTHER DISCUSSION FAIR AUTHORITIES, THEY NOW WILLING GRANT TOTAL OF 20 SQUARE METERS GRATIS INSTEAD OF 12 SQUARE METERS MENTIONED REFTTEL (B) EMBASSY WOULD THEREFORE PAY FOR 32 SQUARE METERS, I.E. 64,000 DRACHMAS OR \$2,136. (PRICE PER SQUARE METER IS 2,000 DRACHMAS, SAME AS 1973 PRICE).

3) FAIR AUTHORITIES, HOWEVER, NOW REQUESTING 30 PERCENT INCREASE CONSTRUCTION COSTS GIVEN IN REFERENCE (B) FOR TOTAL OF \$900 RATHER THAN \$700.

4) NEW ESTIMATES OF BUDGET ITEMS FOLLOW:

A) SPACE RENTAL	2,135
B) PRINTING OF FLYERS	400
C) OTHER PROMOTION COSTS	
PHOTO COVERAGE	400
D) CONTRACT PERSONNEL	350
E) PAVILION CONSTRUCTION	900

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F) HOSPITALITY	300
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TOTAL BUDGET 4,485

5) PRESENT BUDGET \$4,270; SHORTFALL \$215, EMBASSY REQUESTS
THIS AMOUNT US BUDGET SUPPLEMENT

6) DEPOSIT OF \$1,000 DUE AUGUST 1 (NOW OVERDUE). FULL
PAYMENT REQUIRED BY SEPT 30.
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